

3M Mobile Interactive Solutions
3M™ Privacy Filters

When your
business
travels,



take security along.

Businesses lose millions of dollars a year due to information loss.

Choosing 3M™ Privacy Filters can help protect your business from lost revenue due to information theft. Using privacy technology, 3M™ Privacy Filters protect information displayed on laptop, desktop LCD or CRT monitors. Users see clearly when working directly in front of the monitor, while from a side view, onlookers are blocked from viewing information. Simply place it on your display to keep confidential electronic communications secure from prying eyes.



3M™ Privacy Notebook and LCD Filters

- Screen data is only visible to persons directly in front of the monitor. User sees a clear, bright screen with no blurring or image distortion. 3M™ Black Privacy Filters darken screen data when viewed from the side. With 3M™ Gold Privacy Filters onlookers see only a vibrant golden screen - none of your screen data.
- 3M™ Black Privacy Filters provide 1.5 times more effective privacy compared to competition*.
- 3M™ Gold Privacy Filters provide twice the level of privacy protection as standard competitive black out filters.
- Provides more consistent quality and uniform appearance, reducing visual distractions**.
- With 3M™ Black Privacy Filters users experience clearer, crisper images on screen than with competitive filters**.
- 3M™ Gold Privacy Filters provide 14% higher clarity than competitive black out filters.
- Frameless notebook filters remain in place even when closed.
- Helps prevent your LCD screen from dents, scratches and dings.
- High quality - proudly made in U.S.A.
- One-year warranty.

*Measured at the angle of +/- 33 degrees or 10% outside the 60 degree viewing angle.

**Independent study conducted by Pace Analytical Life Sciences, LLC, Dec. 2008.



3M™ Privacy Filters help stem the tide of corporate information loss and identity theft that costs billions every year.

- *The laptop market is predicted to grow by 16.1% year on year until 2011, in comparison to the 3.8% growth expected for the desktop PC market. (2007 M2 Communications, Ltd.)*
- *It has been projected that the mobile workforce will grow beyond 878 million globally by 2009. (PR Newswire Association LLC 2006)*
- *By 2012, Gartner, Inc. predicts that more than 80% of mobile workers would create and review information on notebook PCs and mobile devices. (Reed Business Information Limited 2007)*
- *According to a 2007 Data Loss Survey conducted by McAfee and Datamonitor's, an ordinary notebook computer holds information content valued at over \$950,000, and some could store as much as \$8.8 million in commercially sensitive data and intellectual property.*
- *The USFTC tracked 27.3 million cases of identity theft in the last five years alone. (US Federal Trade Commission)*
- *Companies lost \$53 billion due to identity theft in 2003. (US Federal Trade Commission)*



3M™ Notebook/Netbook Gold Privacy Filters

- Unmatched privacy protection derived from multiple state-of-the-art technologies.
- User sees more clearly than ever while onlookers see a vibrant gold screen.
- Experience brighter, sharper text and images.
- Glossy surface increases clarity and readability.
- Stays in place when laptop is closed.



Mobile Interactive Solutions Division
Concorde Block, U B City, 24 Vittal Mallya Road,
Bangalore - 560 001
Office: +91 80 2223 1414, Fax: +91 80 2223 1450

For more information on 3M Computer Privacy
visit our website at www.3m.com/in/PrivacyFilters

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